

2023 ANNUAL

TEXAS 30 YEARS AAN

TEXAS ACADEMIC ADVISING NETWORK

CONFERENCE

**30 AND
THRIVING**

ADVISOR ADVOCACY

TEXAS A&M HOTEL & CONFERENCE CENTER

FEBRUARY 22-24, 2023

WELCOME TO THE 30TH ANNUAL TEXAAN CONFERENCE

30 AND THRIVING: ADVISOR ADVOCACY

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PRESIDENT'S WELCOME

Letter from the TEXAAN President



Welcome to the 30th Annual TEXAAN Conference! While I was Co-Chair for the 2020 Conference in South Padre Island, I learned that College Station was where the very first conference was held all the way back in 1993! In my mind and heart, I knew that after 30 years, TEXAAN needed to come back where it all began. I knew we needed to make this year and this conference phenomenal, and I don't believe that we will disappoint.

We have great opportunities for you all to take advantage of at this 2023 Conference- networking with over 400 of your peers, professional headshots, visit Texas A&M's famous Kyle Field and meet the beloved First Lady of Aggieland, Reveille. You will have the opportunity to hear and engage with an outstanding keynote speaker who walks in our shoes advising students. You will have opportunities to not only learn about how to advocate for your students, but to also advocate for yourself!

While at the conference, venture out of your comfort zone- volunteer, get involved, meet new people, and/or learn about a different topic.

I challenge you all to leave the conference having made at least five new connections. Five new friends/colleagues that you can keep in touch with and learn from. I have made so many friends through TEXAAN, and am so thankful for all of them. They push me, challenge me, and listen to me. I want this for all of you.

I hope you have a 'rad' time here at the 2023 TEXAAN Conference! So 'take a chill pill' and 'chillax' as you gather for the professional development, networking, fun, and more that is the 30th TEXAAN Conference in College Station!

Casey Schumacher
President, TEXAAN (2022-23)
Director of Curriculum, Texas A&M School of Public Health



CONFERENCE ETIQUETTE

Friendly Reminders

- Silence your mobile device(s) or set to vibrate during sessions.
- Do not have side conversations while the presenter is speaking.
- Do not answer a call while in a session; leave the room if you must.
- Sit in the back of the room if you plan to leave a session early.
- If you enter a session early, move to a seat away from the door to save seats for late arrivals.
- We have a wide variety of engaging presentations. We encourage you to RSVP to sessions through the conference app. If you arrive to a session and all seats are full, please select another presentation to attend.
- Network, network, network. Introduce yourself to new people and enjoy the conference.



Watch for the bulb icon throughout the conference booklet for tips and tricks to make the most of your conference experience and visit to Aggieland.



ABOUT TEXAAN

Mission

To serve as a professional representation of academic advising in Texas by providing professional development, networking, recognition and information.

Vision

TEXAAN views sound academic advising as a critical component in higher education and instrumental to student success. TEXAAN encourages academic advisors to create a supportive environment in which they may challenge students to take responsibility for making appropriate academic and career decisions.

History

Picture it, Detroit, 1993! The National Advising Conference (NACADA) was in full swing. Advisors from around the country were networking and sharing best practices for improving the academic advising community. Amidst a conference meeting, it was announced that Regions were changing and the great State of Texas would be divided into two regions. This resulted in the academic advisors from Texas forming a group to determine a best course of action to ensure all Texas institutions would be consistent with gathering, sharing, and distributing important information related to higher education.

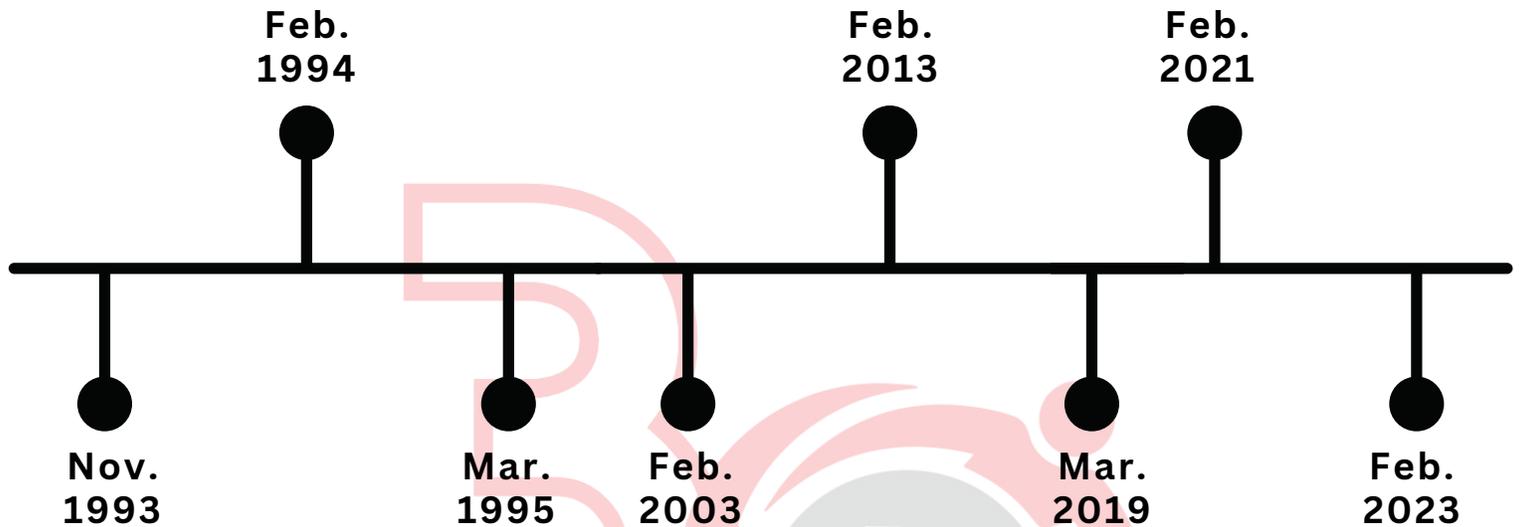
Shortly thereafter this group formed the Texas Academic Advising Network (TEXAAN). A constitution was written and ratified to make TEXAAN an official organization. A committee was then formed to begin planning the first annual TEXAAN Symposium was held in February 1993 at Texas A&M University, College Station, Texas. At that time the constitution was reaffirmed, and a slate of officers were elected: Robin Miksad – President, Gay Ricks – President-Elect, Kriss Boyd – VP of Programs, O.T. Hargrave – VP of Membership, Burton Crow – Treasurer, Beth Sanders – Editor and DeNay Phelps – Secretary.

Over the past thirty years, the TEXAAN Organization has elected twenty-eight different Presidents, two of which held the position twice. The elected Presidents have represented multiple Regions of the State of Texas and have been from different types of higher education institutions. Likewise, the TEXAAN conferences have been held all over the State of Texas; from as far north as Lubbock and as south as South Padre Island! Some of the top locations of the past TEXAAN Conferences are Austin, College Station, Houston, and San Antonio. Another interesting fact about the conference location is that Corpus Christi and Ft. Worth are TEXAAN's next most common cities!

To further diversify the TEXAAN Organization and build stronger partnerships, they

partnered with NACADA Region 7 Conferences, in which TEXAAN hosted five different conferences in three different cities over these thirty years throughout the State of Texas. Through partnering with NACADA Region 7 and being able to provide professional development opportunities in many different cities across the State has also been crucial for recruiting members and increasing attendance at the Annual TEXAAN Conferences.

Thirty years later, TEXAAN has 628 active members. The active members are a diverse group of professionals from various fields in higher education such as academic advisors, counselors, coaches, faculty advisors, and administrators. TEXAAN members represent private, public, two-year, and four-year institutions across the State.



Strategic Goals

1. Maintain a communication network for advising professionals in higher education.
2. Assist with the implementation of professional standards as defined by NACADA core values of academic advising.
3. Serve as a liaison to Texas professional, governing, and education agencies.
4. Maintain active affiliation with regional and national NACADA.
5. Organize and offer an annual conference for academic advisors, counselors, and other higher education professionals across the state of Texas.

Conference Learning Outcomes

- Educate, inspire and rejuvenate academic advisors to maintain professional engagement.
- Foster academic advisor connections through career development and networking.
- Promote best practices and strategies for academic advisors aligned with the Texas Higher Education Coordinating Board (THECB) guidelines.
- Acknowledge and reward excellence in academic advising in Texas to garner retention and advancement.



Get to know the TEXAAN Leadership and Conference Committee. They'll be happy to share their experience and ways to get involved with the organization.

TEXAAN EXECUTIVE BOARD 2022-2023

Casey Schumacher

Texas A&M University
President

Fidel Bem

San Antonio College
Past President

Melissa Blanks

Brazosport College
Vice President of Programs

Priscilla Niño

Austin Community College
Vice President of Publications

Teresa Laughlin-Hopwood

UTHealth Houston-San Antonio
Treasurer

Will Massey

University of Texas-Tyler
President Elect

Dr. Marita Esposito

Texas A&M University-Central Texas
NACADA State Liaison

Veronica Viesca

University of Texas-Permian Basin
Vice President of Membership

Tiffany Kelly

University of North Texas at Dallas
Vice President of Technology

Christina Presley

Baylor University
Secretary

TEXAAN REGION REPRESENTATIVES 2022-2023

Jana McCarthy

Austin Community College
Region 1-Central Region Chair

Kate Childress

Stephen F. Austin State University
Region 2-East Region Chair

Laura Elaine Payne

Dallas College
Region 3-North Region Chair

Sarah Sanchez

University of Texas at San Antonio
Region 4-South Region Chair

Dr. Chrisdolyn Dawson

University of Houston
Region 5-Southeast Region Chair

Gidget Pettibon

Midwestern State University
Region 6-West Region Chair

Ariel Flores

Austin Community College
Region 1-Central Region Chair Elect

Vacant

Region 2-East Region Chair Elect

Vacant

Region 3-North Region Chair Elect

Vacant

Region 4-South Region Chair Elect

Trever L. Thomas

University of Houston
Region 5-Southeast Region Chair Elect

Dottie Westbrook

Midwestern State University
Region 6-West Region Chair Elect

CONFERENCE & HOSPITALITY INFORMATION

Check-In

Conference check-in will be located on the First Floor Pre-Function Area on Wednesday, February 22, 8:00 a.m. - 5:00 p.m. and Thursday, February 23, 8:00 a.m. - 4:00 p.m. If you have any questions during the conference, please visit the check-in area.

Volunteer Opportunities

If you volunteered in advance to help at this year's conference don't forget to attend our Volunteer Meeting on Wednesday, February 22, 9:00 a.m., Reveille.

Town Hall

This meeting is designed to provide an opportunity for members to give feedback to the organization and for TEXAAN to learn about how we can service our members more effectively. Town Hall will be on Wednesday, February 22, 2:30 p.m., Century I-IV.

Presenters Meeting

If you are presenting at the 2023 TEXAAN Annual Conference, you will need to attend the Presenters Meeting on Wednesday, February 22, 3:45 p.m., Ross.

Annual Business Meeting

The TEXAAN Annual Business Meeting will be on Thursday, February 23, 11:45 a.m., Century Ballroom during lunch.

Spirit Day

Show your pride by wearing your favorite school gear on Thursday, February 23.

Region Meetings

TEXAAN is comprised of six regions that represent institutions in different geographic locations in Texas. Regions consist of Central, East, North, South, Southeast, and West. The regions are designed to foster professional relationships between institutions. They are led by their Region Chairs. You are encouraged to attend your Region Meeting on Friday, February 24, 11:00 a.m. See room locations on page 25.

Professional Headshots

Don't forget to stop by and take advantage of our Professional Headshot booth on Wednesday, February 22, 10:00 a.m. - 4:00 p.m. and Thursday, February 23, 9:00 a.m. - 5:00 p.m., Second Floor, Ante.

T-Shirts for Sale

You can purchase a TEXAAN t-shirt for \$20 or a Conference t-shirt for \$30 during the conference. These shirts will be available at the Check-in & Registration table located on the First Floor Pre-Function Area. Cash and card are accepted. More apparel is available on our Custom Ink. See page 7.

WIFI Access

Select TAMU Hotel-CONFERENCE and enter GigemTime2022 for the password.

Social Media

Share your experience on social media. Use #TEXAAN2023 on all your social media posts.

TEXAAN GEAR FOR SALE

Academic advising is known to have a lasting impact on student persistence and educational achievement. Therefore, TEXAAN aspires to become the premier advising organization for academic advisors in the state of Texas and beyond. Our four pillars are recognition, networking, professional development, and dissemination of information.

To uphold these pillars, TEXAAN is dedicated to providing opportunities for Texas advisors and advising administrators to continue developing their skills. Through opportunities like webinars, conferences, drive ins, and more, TEXAAN seeks to share knowledge of best practices and new and emerging trends to best serve tomorrow's population of college students.

To continue offering opportunities to grow and network, TEXAAN is raising funds to support these efforts. Consider ordering a short sleeve t-shirt, long sleeve t-shirt, crewneck, or sweatshirt with the TEXAAN logo or conference design. Apparel will be on sale until Tuesday, February 28. All proceeds will go towards funding more professional development opportunities for advisors and advising administrators across the state of Texas. Items can be purchased at customink.com/fundraising/texaangear and shipped directly to your home. TEXAAN also accepts monetary donations at texaan.org/donate.



OFFICIAL CONFERENCE APP

DOWNLOAD  **hopin** FOR THE 2023 ANNUAL TEXAAN CONFERENCE

What you can do with Hopin:

- Access the conference schedule of events at your fingertips and RSVP for sessions you are interested in attending.
- Explore the professional profiles of event speakers and attendees.
- Send in-app messages and exchange contact information to keep the conversation going after sessions or after the conference has ended.
- Network with fellow attendees.
- Download materials that are uploaded to the conference app to take back to your institution.
- Receive update notifications from organizers about potential changes to the schedule of events or important announcements posted in the app.

To Download

Search for Hopin in the App Store or Google Play.
You can download the app for FREE.

Make Your Account

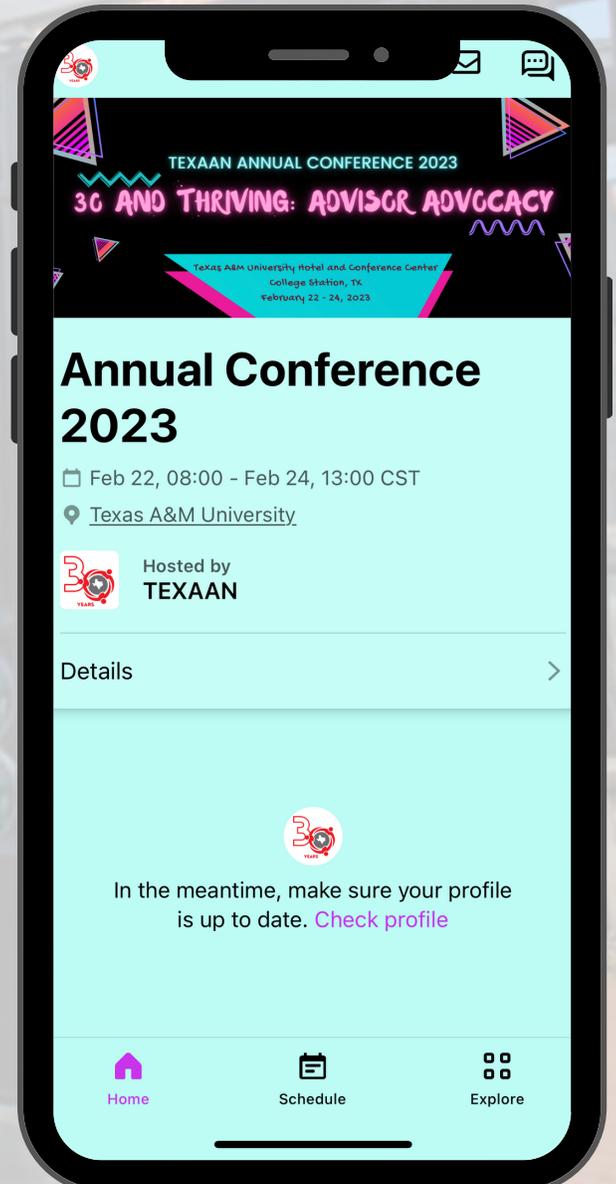
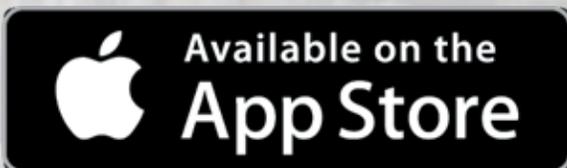
Sign-up for a Hopin account with the email you used to register for the 2023 Annual TEXAAN Conference.

Update Your Profile

Update your profile with a professional headshot, your institution email address, and link accounts like LinkedIn so conference attendees can connect with you.

To Access

You will receive an email with a special link to your email with an invitation to the conference portal.



CONFERENCE AT-A-GLANCE

Wednesday, February 22

8:00 a.m. – 5:00 p.m.	Check-In & Registration	First Floor
9:00 a.m. – 9:45 a.m.	Volunteer Meeting	Reveille
10:00 a.m. – 2:00 p.m.	Mid-Level Institute	Ross
10:00 a.m. – 2:00 p.m.	New Advisor Institute	Reveille
2:30 p.m. – 3:30 p.m.	Town Hall Meeting	Century Ballroom
3:45 p.m. – 4:15 p.m.	Presenters Meeting	Ross
4:30 p.m. – 5:30 p.m.	Welcome Presentation	Century Ballroom

Thursday, February 23

8:00 a.m. – 4:00 p.m.	Check-In & Exhibitors Booths	First Floor
8:00 a.m. – 9:00 a.m.	Breakfast	Century Ballroom
9:15 a.m. – 10:15 a.m.	Concurrent Sessions	Second Floor
10:30 a.m. – 11:30 a.m.	Concurrent Sessions	Second Floor
11:45 a.m. – 12:45 p.m.	Lunch & Networking	Century Ballroom
11:45 p.m. – 1:45 p.m.	TEXAAN Annual Business Meeting	Century Ballroom
2:00 p.m. – 3:00 p.m.	Concurrent Sessions	Second Floor
3:15 p.m. – 4:15 p.m.	Concurrent Sessions	Second Floor
5:45 p.m. – 7:45 p.m.	Dinner, Keynote, & Presentation of Awards	Century Ballroom
8:00 p.m. – 11:00 p.m.	Networking & Party	Century Ballroom

Friday, February 24

8:30 a.m. – 9:30 a.m.	Concurrent Sessions	Second Floor
9:45 a.m. – 10:45 a.m.	Concurrent Sessions	Second Floor
11:00 a.m. – 12:00 p.m.	Regions Meeting	Second Floor

KEYNOTE SPEAKER

Dr. Kelli Peck-Parrott

University of Louisville



Kelli Peck Parrott, Ph.D., is a clinical full professor, the program director for the Higher Education Administration program, and the Assistant Director for Military Programs for the College of Education and Human Development at the University of Louisville. She began her career in higher education working in a variety of areas, including residence life, student conduct, student disability services, and student leadership at a variety of institutions, including the University of Edinburgh in Scotland. Since 2000, she has served as a faculty member at Western Michigan University, Grand Valley State University, and directed the master's program in Student Affairs at Texas A&M University for 15 years. Dr. Peck Parrott served as the Associate Director for the School of

Human Development and Organizational Studies in Education at the University of Florida for four years immediately prior to coming to the University of Louisville. As the assistant director for military programs, she works with the Army to prepare active-duty military to lead and teach in college ROTC programs all over the country. She has been married to her wonderful husband, Dave Parrott, for 23 years and has two sons, Jackson (18) and Jason (16).

Dr. Peck-Parrott will deliver her keynote address during dinner, 5:45 p.m. - 7:45 p.m., on Thursday, February 23 in the Century Ballroom. In addition to the keynote address, Dr. Peck-Parrott will lead a follow-up session during breakouts on Friday, February 24 at 9:45 a.m. Traditions.

Don't forget to take advantage of our Professional Headshot booth on Wednesday, February 22, 10:00 a.m. - 4:00 p.m. and Thursday, February 23, 9:00 a.m. - 5:00 p.m., Second Floor Ante. All headshots will be available for download for FREE after the conference. A link to access will be sent to your email after the conference.



PRE-CONFERENCE EVENTS

MID-LEVEL MANAGEMENT INSTITUTE

My Texas Future: An Advising Partnership with the Texas Higher Education Coordinating Board

Room: Ross

Time: 10:00 a.m. - 11:00 a.m.

Presenters: Molly Gully & Farcett Patrick, Texas Higher Education Coordinating Board

My Texas Future is a digital tool developed by the Texas Higher Education Coordinating Board that seeks to propel Texans to engage with higher education. In this session, THECB staff will introduce our statewide advising strategy and demonstrate how My Texas Future will reshape the way Texans plan for and access higher education. In addition, you will learn how your institution can become a network partner and be a part of the My Texas Future advising coalition.

You Made the Hire, Now What?

Room: Ross

Time: 11:00 a.m. - 12:00 p.m.

Presenters: Vince Hernandez, Jackie Loden, & Bradley Chandler, The University of Texas at San Antonio

Hiring an advisor can be quite the endeavor. However, hiring is just the start. Onboarding, training, and consistent professional development are paramount to helping a new advisor acclimate to their new role and responsibilities. Advising leaders are tasked with helping a new hire to gain the confidence, skills, and belief that they can succeed in their job. We also play a critical part in the professional development of our advisors that will shape not only their performance with our team, but can also forward them in the next steps of their professional career. We invite you to join our presentation to learn how an effective training and onboarding process can benefit a new advisor, their team, and students—all while laying the foundation of their professional journey.

A Journey Beyond the 'Next Step' in the Ladder; from Academic Advisor to Administrator

Room: Ross

Time: 1:00 p.m. - 2:00 p.m.

Presenter: Kayla McGee, Texas A&M University

Join me as I walk you through my journey from Academic Advisor to Academic Administrator. This transition can be one of the most beneficial moves of a professional advisors career, however many individuals find that they were underprepared for the shift in duties and responsibilities. This session will highlight challenges faced, benefits, and suggestions from one individual's perspective as a new Academic Administrator. This session will be most helpful for experienced advisors seeking professional development advice or those that have recently made the transition from Advisor to Administrator.

NEW PROFESSIONAL ADVISORS INSTITUTE

Life Finds a Way: How the Hero's Journey and Jurassic Park Can Help Us Better Understand Our Students

Room: Reveille

Time: 10:00 a.m. - 11:00 a.m.

Presenter: Jon Bartlett, University of North Texas

Hold onto your butts! From the advisor who brought you “Freak Out with Your Geek Out” comes another perfectly pop culture-themed session. The phrase “Hero’s Journey” may not sound familiar, but your favorite story is probably a prime example of its omnipresence. From Luke Skywalker to Harry Potter, these heroic tales follow a narrative template that has been around for millennia. Join us as we use the context of a cinematic classic that is also celebrating its 30th anniversary to explore the story structure of the Hero’s Journey and reflect on how it can inform our practice as advisors. By understanding how our students fit at the center of their own story, we can begin to decide what role we play in their adventure. Welcome to Jurassic Park!

Fighting the Imposter: Committee Work and Volunteerism - A Guide for New and Aspiring Leaders

Room: Reveille

Time: 11:00 a.m. - 12:00 p.m.

Presenter: Jana McCarthy, Austin Community College

Emails come seeking volunteers to support the newest idea from leadership. Supervisors ask people to serve, or participation is volun-told. For aspiring leaders, these opportunities seem exciting, but daunting - surely there’s someone more qualified. Often, it seems like the same people volunteer and the faces rarely change. In reality, though, your leaders are hoping you'll step up to provide new perspectives. This interactive workshop is a guide for burgeoning leaders to evaluate their interests, look at options, and find the courage to take a seat at the table. Attendees will be led through questions to ask themselves and their leaders when considering service opportunities. They will confront the most common barrier that prohibits volunteerism - the imposter within - and leave with techniques to overcome the self-imposed inadequacies that hold them back.

Are you Authentic? Being Real and Genuine with our Students

Room: Reveille

Time: 1:00 p.m. - 2:00 p.m.

Presenter: Mayra De La Cruz, The University of Texas Rio Grande Valley

Dive into learning the behaviors of Authentic Leaders! Authentic Leaders are transparent and open with others, are guided by internal morals and values, take everyone’s input before making a decision, and are aware of themselves and their surroundings (Walumbwa et al., 2008). Connect with your students and foster a sense of trust and empathy in each advising session. Authentic Leaders understand with purpose, practice solid values, lead with heart, establish connected relationships, and demonstrate self-discipline (George, 2015).

CONCURRENT SESSIONS

THURSDAY, FEBRUARY 23, 9:15 A.M. - 10:15 A.M.

Not Always a Homerun; Advising Students in Their Ninth Inning

Room: Corps

Presenters: Kelsey Hirsch & Jordan Slocum, Texas A&M University

How do you approach advising a student who seems to strike out at every opportunity? The student who seems to be distracted or disinterested; preferring to stay in dugout rather than take a swing at the plate. During our conversation we will share best practices on advising students who are academically at risk or on academic probation.

Leading First-Generation College Students to Success

Room: Ross

Presenters: Raquel Skidmore & Kate Childress, Stephen F. Austin State University

College can be an overwhelming and challenging time, especially for first-generation college students. When these students have mentors available to them, academic advisors, and success coaches who understand first-generation barriers, they feel more connected to the university and are usually more successful. We will discuss the challenges and barriers faced by first-generation college students and how professional academic advisors can mentor and better serve this unique student population. In this presentation, you will learn about the findings from the First-Generation Needs Assessment Research Project conducted at Stephen F. Austin State University (SFA); and about Generation Jacks, SFA's first-generation academic learning community. We will share best practices and initiatives you can adopt at your institution to create a positive environment for first-generation college students.

What's Branding Got To Do With It? How to Create a Bomb-Diggity Advising Model

Room: Century I & II

Presenters: Madalyn Smith & David Wellman, Texas A&M University

Why does Apple have the most loyal customers? Why does Chick-Fil-A have such fanatic consumers? Why does Nike have an almost cult following? Because each of these companies continue to provide positive feelings and experiences through their core messages and brands. A well defined brand focuses more on the "why" than the "how." If you are inspired by these examples, then you are ready to create YOUR personal brand. Come participate in hands-on activities that will help you explore your passions, define your "why," and build your brand. Come prepared to take action towards creating a "bomb-diggity" advising model through applying universal branding principles to your professional advising career.

Preparing to Thrive: Best Practices in Advisor Wellness

Room: Century III & IV

Presenters: Sara Tate, University of Texas at San Antonio

Mental health and wellbeing affect the workplace in many ways. The COVID-19 pandemic has changed the way we view school, work, and life. As a result, the workforce has seen many unexpected challenges, including a greater number of employees leaving higher education for other pursuits. It is important for us to keep employee retention as a top priority, and one way we can positively affect academic advisor retention is through thoughtful wellbeing initiatives. This presentation will focus on best practices, which include creating a professional development series, and other opportunities for academic advisor wellness. By reenergizing and equipping academic advisors with opportunities and tools that enable them to take time for themselves, they will be better able to provide excellent quality care to their students.

Generation Z and Financial Education

Room: Oak

Presenters: Jason Vaaler, Nick Toliver, Texas A&M University, & Chrisdelyn Dawson, University of Houston

The next generation of students is already on our college campuses, and they think, act, and see the world differently than Millennials. Call them Gen Z, post-Millennials, the Instant Generation, the Digital Generation, the Crisis Generation, or don't call them at all. They probably won't answer! Gen Z students are constantly immersed in social media and digital content. They also tend to be more debt averse, more fiscally conservative, and have less access to credit than prior generations. As financial educators, we need to understand who they are, what is relevant to them, and how to clarify information to help them be successful in the future. This presentation will focus on foundations of financial literacy, and creative ways to promote services, events, and information to Gen Z.

“InTACT” Interactions: Utilizing Intentional and Tactical Advising Communication Techniques

Room: Reveille

Presenters: Ashley Davenport, Blinn College & Yesica Diaz, Austin Community College

Academic advising is rarely a profession that undergraduates know they want to pursue. Typically, our experiences in Higher Ed helped us find our calling. To that end, it's important that we develop and foster the skills that help us become the kind of advisors we realized we wanted to be. This presentation focuses on tactics that advisors can utilize to address student demands and to become more efficacious professional communicators and people-readers. To facilitate NACADA Core Competencies, we'll discuss characteristics of an effective advising session and how to practice and apply intentional interpersonal communication techniques regardless of whether the interaction is five or fifty minutes long. By putting theory into practice daily, we reinforce that, more often than not, the best advisors are made, not born.

THURSDAY, FEBRUARY 23, 10:30 A.M. - 11:30 A.M.

Changing Majors Late in the Game: A Recipe for Success?

Room: Reveille

Presenter: Aaron Petuch, Texas A&M University

It goes without saying that the earlier students change majors, the better, but what if students have a change of heart late in the game or are forced to consider other options due to not making progress on their current academic paths? Despite numerous potential ramifications (e.g., financial, previous courses not counting toward new degree programs, hour caps, etc.), could this still be a recipe for success? The Office for Student Success at Texas A&M University sought to find out by assisting and following the progress of fifteen students, which resulted in compelling data to make a cogent case. In this session, attendees will learn the six categories of major changers and effective interventions to maximize success when working with students in this situation.

An Open Conversation About The Chronicle of Higher Education's "The Future of Advising Strategies to Support Student Success"

Room: Corps

Presenter: Jessica Boone, Kate Childress, Trina Menefee, Stephen F. Austin State University

The advising profession is at the forefront of the American College Experience, and Academic Advisors are more critical than ever to the success of our students and our institutions in general. The Future of Advising explores the role of academic advising, looks at the obstacles the profession is facing and highlights innovations focused on student success. Come join our discussion about The Future of Advising, where we ask questions and talk about the implications in our daily advising practice, the overarching goals of our professions and institutions, and how our students, faculty, and staff can benefit from investing in academic advising.

"I Don't Shine If You Don't Shine" - Women Helping Women Thrive in the Workplace

Room: Century I & II

Presenters: Lindsay Stadter, Texas A&M University, Claudia Trevino, St. Edwards University, & Jaimie Haider, The University of Texas at Austin

When women feel unrecognized and unsupported at work, they start seeking career fulfillment elsewhere. If we want to continue thriving in an environment that keeps asking us to do more with less, we need to access new wells of support. Enter Shine Theory. Shine Theory describes a deeply personal way for women to come alongside, collaborate with, and celebrate one another in their professional and personal lives. In this session, the presenters will share their experiences supporting one another through the past 11 years of their careers as they climbed the advising career ladder and transitioned from freshly graduated master's students to director-level positions. Participants will leave with a jump start on how to integrate Shine Theory into their lives.

The Advisor is...Outside? Embracing Non-Traditional Advising Strategies in a Post-COVID World

Room: Ross

Presenters: Hannah Chavarria & Kelsey Hirsch, Texas A&M University

While innovative digital platforms like Zoom have changed the face of the modern academic advising appointment, this presentation discusses the increasing need to foster an advising pedagogy that involves non-traditional advising strategies and settings to meet the needs of current student populations. From outdoor advising opportunities to virtual offices, this session focuses on helping both new and veteran advisors identify, develop, and create advising strategies that are unique to the needs of their institution.

Advisor Advocacy for the Forgotten and Uncounted Students

Room: Century III & IV

Presenters: Sarah Sanchez, Pamela Jones, & Barbara Smith, The University of Texas at San Antonio

Have you ever wondered how students in transition are supported? Typically, students in transition at many institutions are transient, special undergraduate and exchange students. These students contribute to the overall campus culture and diversity; however, they are not typically a primary focus as they do not contribute to the institutions retention and graduation rates. This session will focus on how a 4-year public institution has committed resources, developed specific processes and communication plans for each of these unique student populations. Attendees will leave reflecting on their institutions current practice and how they might enhance the experience of this forgotten student population.

Building Retention with Connection

Room: Oak

Presenters: Ariel Flores & Vidal Almanza, Austin Community College

Participants will learn about the importance that community plays in the retention of first-generation students via special programs (Ascender) here at Austin Community College. Community is defined as having a sense of belonging which is critical to student success. In addition, this session will tie in best case management practices such as connection and engagement, implementing academic alerts, and cultivating relationships with both Advising and Faculty.



Sit by people you don't know. You never know who may share a common interest or be your next colleague.

THURSDAY, FEBRUARY 23, 2:00 P.M. - 3:00 P.M.

Oh Snap! Advising Transfer Students is RAD or BAD

Room: Century I & II

Presenter: Tabitha Fritz, Texas A&M University

Advising transfer students is complex and complicated yet can be so RAD. RAD because of the efforts that both the academic advisor and the student must connect and collaborate to make the transition a successful one. The experience can be rewarding, awesome, and driven (RAD) or it can be baffling, awful, and dull (BAD). In this presentation, the attendees will learn about the appreciative advising model, why it is important to use this model when advising transfer students, and how academic advisor interactions can create a RAD or BAD experience for a student during a time when a student's educational journey is shifting to new and exciting heights.

ACEing it: Campus-Wide Coaching Boosts Retention, GPA and Student Belonging

Room: Reveille

Presenters: Sasha Tarrant, Sarah Lansaster, Ammar Habib, Jennie Cobb, Lisa McLeod, Leslie LaMont, Jessica Ramos, Melisa Castillo, & Alinka Del Castillo, Brazosport College

Engaging all first-time at Brazosport College students supported by advisors, counselors, student support professionals, all full time faculty and salaried professional employees across campus up to and including the college president, the ACE it program at Brazosport College drove a 6-12% increase in retention and boosted student GPAs by .11-.16 points on a 4 point scale. Forty-six percent of students given an open-ended survey described a sense of belonging as a result of coaching. Surveys of faculty and staff coaches revealed increases in campus resource awareness, utilization and reduction of compartmentalization among employees. Students and coaches were required to participate. Compulsory aspects of the program offer a blueprint for improvements in both the student and coach experience.

Exploring Honors Advising: Identifying, Supporting, and Coaching High-Achieving Students

Room: Century I & II

Presenters: Jana McCarthy, Austin Community College

High-achieving students are a diverse population that can be categorized by their academic performance. Yet, they pursue all majors and careers, come from all backgrounds, and have similar non-cognitive needs to their traditional-level peers. Even so, high-achieving students are often overlooked as a unique group due to academic achievement, and programming is not typically planned around, or for, them. Further, research on advising these students is lacking and sparse.

This session will provide advisors of all populations with strategies to identify these students by more than their GPA, and to support them through the unique experience of being high-achieving in college. We will explore some available research on advising honors-level students and discuss how coaching and other non-academic strategies may be beneficial in fostering a life-changing experience for these students.

Pop-ups & Drop-ins & Groups: Oh my!

Room: Corps

Presenters: Melody Loya & Asjhee Tolliver, Tarleton State University

A wide range of advising models exist; many institutions have seen multiple iterations of models in recent years. Although advising models vary, common challenges require different ways of reaching students beyond emailing or texting. A scheduled appointment may not be the best approach for a diverse student population. Add high caseloads and you have “oh my”! In this workshop, an interactive approach allows for exploration in creatively reaching students. We’ll explore ideas for pop-up and group advising, drop-in events, and a student success fair. Using an interactive online platform, participants can share their challenges and approaches to “out of the box” advising. Small groups of participants will brainstorm creative ways to reach and advise students. A resource list will be created by the presenters and disseminated to interested participants post-workshop.

Heigh-Ho Heigh-Ho, It’s Off to Work We Go: Discovering Your Project Completion Style

Room: Ross

Presenters: Madalyn Smith & David Wellman, Texas A&M University

Bashful. Doc. Dopey. Grumpy. Happy. Sleepy. Sneezzy. Each of the seven dwarfs have names that highlight their distinct characteristics and traits. As higher education professionals, we also have distinct characteristics and traits when it comes to project completion. Are you a marathoner, sprinter, or procrastinator? Do you know the difference? - Come to this session to learn more about and discover your project completion style! Understanding your style can help you take your work mood from Grumpy to Happy! Heigh-Ho!

Identifying Barriers Hispanic Students Face When Pursuing Higher Education

Room: Oak

Presenters: Eva Magallan & Josette Gonzalez, Texas A&M University

The purpose of this presentation is to discuss barriers Hispanic students face when pursuing higher education and how it impacts student success. The presenters will discuss barriers, share challenges, and provide implementation strategies to assist Hispanic students in higher education. Participants will leave the session with an understanding of how to best support Hispanic students in their educational pathway to lead them to academic success.



Have business cards ready to give to the people you meet, especially if you are a presenter. This is the best way to stay connected after the conference to share ideas and collaborate on new projects.

THURSDAY, FEBRUARY 23, 3:15 P.M. - 4:15 P.M.

My Texas Future: An Advising Partnership with the Texas Higher Education Coordinating Board

Room: Century I & II

Presenters: Molly Gully, Texas Higher Education Coordinating Board

My Texas Future is a digital tool developed by the Texas Higher Education Coordinating Board that seeks to propel Texans to engage with higher education. In this session, THECB staff will introduce our statewide advising strategy and demonstrate how My Texas Future will reshape the way Texans plan for and access higher education. In addition, you will learn how your institution can become a network partner and be a part of the My Texas Future advising coalition.

Advising Through the Generations: Adjusting Communication to Your Advising Audience

Room: Reveille

Presenters: Chelsea Snow, Jennifer Browning, & Chyanne Bryant, Austin Community College

Three academic advisors from Austin Community College will explore the intricacies of defining, approaching, and creating messages to cultivate meaningful engagement across different generations. The audience will identify advising-based practices to accommodate generational preferences in the categories of Baby Boomers, Generation X, Millennials, and Generation Z. Students representative from the different generations come with different points of view when approaching their relationship with higher education, and advisors armed with the knowledge of these preferences can build a foundation of impactful engagement with students. Participants will also review topics related to navigating the barriers to the student-advisor relationship such as large caseloads, limited appointment allotments, and shifting institutional goals. To make matters simple, the traditional student is no longer traditional, higher education is not one size fits all.

Designing Your Life: Advocating for Major Exploration

Room: Corps

Presenters: Jeanette Pacheco & Rick Ceballos, Texas State University

Changing majors during the first year is common among first-year students. For most people, passion comes after they try something, discover they like it, and develop mastery, not before.

In this session, we will take a closer look at Bill Burnett & Dave Evan's book, *Designing Your Life*, and discuss ways we can use their techniques to ask our students, "Who or what do you want to grow into?"

After reviewing some life designing techniques and activities to share with students, attendees may activate a hidden passion inside that's been dormant. After all, passion is the result of a good life design, not the cause. With a wealth of knowledge from different backgrounds, attendees will discover where we have been, but also where we are going in our own journey.

Graduate Advising vs. Undergraduate Advising: Is it really THAT Different?

Room: Ross

Presenters: Christina Presley, Baylor University & Teresa Laughlin-Hopwood, UTHealth Houston-San Antonio

What do the roles look like? How do you build a rapport with your students? How do you address graduate students' needs? How can you thrive? Come chat and engage with two experienced academic advisors as they share their insights. Considering the almost complete lack of research about this area of advising, we plan to open the dialogue and share what advising graduate students is all about. Is it really THAT different than advising undergraduate students? Join us and find out!

Advancing Academic Advising Practices With Coaching: Developing Student Career Success Through Self-Authorship

Room: Oak

Presenters: Colette Grubman & Sandy Hobart, The University of Texas at Arlington

Given today's large and diverse student population, academic advisors must often take on roles such as coach, career counselor, teacher, and mentor in addition to the traditional administrative and degree completion tasks, to truly be able to promote student success. This session will introduce effective, holistic advising practices for student success post-graduation with a focus on developing student self-authorship. Suggested practices begin with first year advising strategies and continue with adaptable approaches that advisors can utilize throughout a student's time in higher education. Through a variety of engaging activities, personal examples, and student data, advisors will leave the session with newfound knowledge and realistic implications to advance student self-authorship within their advising caseloads.

FRIDAY, FEBRUARY 24, 8:30 A.M. - 9:30 A.M.

Best Practices in Online Advising: Advocating for Accessible Student Support

Room: Traditions

Presenters: Jana McCarthy, Sheresa Edgington, Cameron Hawkins, Victor Ituarte, & Javier Lara, Austin Community College

Austin Community College's Online Advising team brings together six experienced advisors who specialize in walk-in, remote advising. These advisors served remotely prior to the pandemic and were the only advising resource for ACC's students when the pandemic began - serving as a stop-gap solution while on-campus advising teams transitioned to remote work. This panel presentation will introduce attendees to ACC's Online Advising services and allow for a best practices discussion with the team on our successes, challenges, and future growth as we continue into a post-pandemic normal. Attendees will leave the discussion with essential program information to support the continued advancement of remote advising across Texas. Handouts will include a fact-sheet on our program and data detailing our student feedback, service progress, and ongoing goals.

Updates and Best Practices for College Readiness

Room: Reveille

Presenter: Keylan Morgan, Texas Higher Education Coordinating Board

Acceptance letters are being sent. Students are accepting their college admission for the Fall of 2023. Advisors are busy at work preparing for another registration cycle to begin. Meanwhile, summer is almost here. Before we know it, we will be welcoming the newest class of college going students to our institutions, meaning, it is time we prepare to best serve this new group. This presentation will provide updates related to the Texas Success Initiative (TSI), the Texas Success Initiative Assessment 2.0 (TSIA2), and best practices for college readiness. You'll leave this session knowing how to best serve the incoming class at your institution's new student orientation this summer.

Roundtable Discussion: The Evolving Landscape of Professional Graduate Advising

Room: Laurel

Presenter: Gabriel Crosby, Prairie View A&M University

Academic advising for graduate and professional program students involves more than simply selecting which classes to take in the upcoming term. Discussions with new and continuing students can also involve a range of topics and issues, including professional development, counseling support, career coaching, and personal goal-setting. Coupled with these issues are the evolving dynamics of institutions' advising models for graduate students. While some institutions rely largely on faculty to conduct graduate advising, other institutions have moved to full-time professional advisors in certain academic areas to support student's needs. This session seeks to bring together professional advisors working with graduate and/or professional students as a means of shedding light on previous experiences and sharing best practices in the post-COVID pandemic period.

Snapback to Reality: Going the Extra Mile, Would you Capture it?

Room: Oak

Presenters: Josette Gonzalez, Texas A&M University, Jeanette Pacheco, & Brittany Trosky, Texas State University

If you had one shot or one opportunity to make a connection with a student, in a time they needed you most...would you capture it? Or let it slip?

The past couple years we've been all about avoiding burnout and compassion fatigue. The word bandwidth has been thrown around to show the lack of time and resources we are unable to give. But what about those students who need us even when we're down.



Remember to silence all devices to limit distractions for you, those around you, and the presenter. Stay as engaged as possible through the experience.

Using a Learning Management System to Enhance Advising and Save Advisors' Time

Room: Hullabaloo

Presenter: Summer Sibley, Texas A&M University

This session will explain how to use a Learning Management System (LMS), such as Canvas, to create a program-specific resource page for students to find information about commonly asked questions and other resources that are pertinent to their major. Using an LMS provides an easier, more efficient way to make changes than through a website, and it enables students to locate information for themselves more effectively. I will share screenshots of my Canvas course for attendees to view an example to guide the creation of their own course. Attendees will be able to brainstorm ideas for using a LMS or related product for advising and set a goal for implementing a course of their own from this session.

Dare to Advise with Vulnerability

Room: Eagle

Presenters: Eva Magallan, Texas A&M University

What does it take to be a daring advisor? Come to this session to learn more about how daring advisors care and connect with their advisees to lead. We will also discuss how relational vulnerability matters in advising and how being aware of how we respond to our fears helps us be aware of our leading advising style. Discover your leading advising style. By understanding your leading style this will help in being self-aware of how you advise and assist students.

FRIDAY, FEBRUARY 24, 9:45 A.M. - 10:45 A.M.

Utilizing Authentic Leadership to Impact Your Student Interactions

Room: Hullabaloo

Presenters: Andy Armstrong & Margaret Lomas Carpenter, Texas A&M University

How many times do advisors use their own life stories to connect with and help students? Using tried and true methodologies, and shared best practices, advisors will have all the tools to implement their personal leadership behaviors to develop self-awareness of their ability to connect with and influence students to achieve success. Within this presentation, advisors will have an opportunity to reflect on their life stories and discover how their authentic selves can help others. By doing so, they will gain a better understanding of how to bring themselves and their passions into their advising profession.

Follow Up Session with Dr. Kelli Peck-Parrot

Room: Traditions

Presenters: Dr. Kelli Peck-Parrot, University of Louisville

Join Dr. Peck-Parrott for an intimate follow-up conversation from her keynote. Participants will have the opportunity to learn about her history of working in various roles in higher education, working with the military, and in different states and even countries. She will also discuss her favorite topics for research, human development and leadership.

The Untold Stories of Administrative Leadership in Academic Advising

Room: Laurel

Presenters: Barbara Smith, Vince Hernandez, & Angelica M. Barrera, The University of Texas at San Antonio

Have you ever wondered if you're ready for the next leadership position? This session is guaranteed to make participants ponder the joys and responsibilities of leadership beyond the title and money. During this session, participants will engage with administrative leaders regarding the journey, knowledge and experience of administrators in academic advising. Presenters will also share how higher education trends and issues impact institutions, institutional initiatives, and key performance indicators (KPIs) which also impact day to day operations at the division and unit level and why advising leadership needs to remain knowledgeable of those trends and issues. Participants will leave the session with action items that can be put into motion to help prepare to pursue an administrative leadership within Academic Advising.

Develop a Theory-Driven Program

Room: Reveille

Presenter: Terrance McClain, Texas State University

Whether you are beginning a program or looking to improve an existing one, this session will help you analyze your students' needs, determine which theory will best support their needs and implement an effective program based on the approach you choose. By exploring how Texas State University revised their coaching program into one grounded in theory, you will discover how to develop a bridge between the theory and practice through well-designed student learning outcomes and assessment of those outcomes. You will also explore how theory drives how you train your success coaches. Finally, you will learn how a theory-based program helps you grow your program by better communicating the program's goals and successes to colleagues across campus.

Motivational Interviewing & Academic Advising

Room: Oak

Presenter: Michael Thomas, The University of Texas at San Antonio

Motivational interviewing is an "empathic, person-centered counseling approach that prepares people for change by helping them resolve ambivalence, enhance intrinsic motivation, and build confidence to change." (Kraybill and Morrison, 2007) One might ask, "How can motivational interviewing be used in advising?" During this presentation, audience members will learn about key concepts, principles, techniques, and benefits that comprise the practice of motivational interviewing, along with connecting this method to relevant theoretical lenses and advising core values. Building on that foundation, we will then discuss how motivational interviewing can be applied in advising interactions through shared personal experiences and approaches.

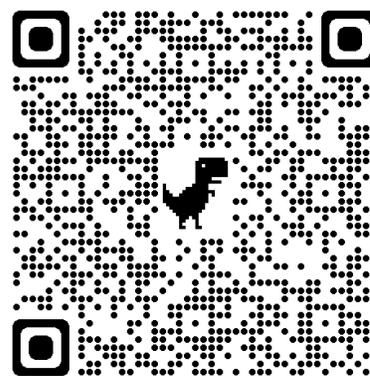
Leveling Up Introverts in the Workplace: Maximizing Their Strengths in a Multiplayer Environment

Room: Eagle

Presenters: Priscilla Niño & Sarah Piechowicz, Austin Community College

Two self-identified introvert advisors from Austin Community College will explore what makes an introvert, describe common strengths introverts possess, and explain ways introverts can lead in the advising field while remaining true to themselves. Using anecdotal examples we will demonstrate how introverts and extroverts can come together and bring out the best in each other. We'll discuss how introverts can thrive within advising and beyond by providing guidance on ways introverts can showcase their unique strengths and skill sets. We'll also guide extroverts on how they can better understand and support their introverted colleagues and students while providing introverts with recommendations on ways to take themselves out of their comfort zone and become a more versatile advisor.

Please remember to submit an evaluation of each breakout session you attend throughout the conference. This will help determine who is "The Best of TEXAAN," and provide valuable feedback to presenters. All submissions are anonymous. Scan the QR code with your mobile device to submit an evaluation.



EXHIBITORS

Exhibitors will be located in the First Floor Pre-Function Area of the Texas A&M Hotel and Conference Center. Exhibitors will be available on Thursday, February 23 from 8:00 a.m. - 4:00 p.m.



UT Southwestern Medical Center - Peter O'Donnell Jr. School of Public Health - Welcoming Our First Class in 2023
<https://www.utsouthwestern.edu/education/public-health/>



NURO Retention - How do you improve student outcomes? One Student at a time. <https://www.nuroretention.com/>



Make the most of your conference experience by reviewing the Hopin each night to prepare for the next day. You can view sessions, read abstracts, and add them to your agenda.

FRIDAY, FEBRUARY 24, 11:00 A.M. - 1:00 P.M.

Region Meetings & Networking:

Grab a Box Lunch on the Second Floor on your way to your Region meeting. Networking space will also be available in the Block T Lounge or Second Floor Terrace.

Join your Region Meeting to meet your Region Chair, Region Chair Elect, and welcome in the new Region Chair Elect. In your Region Meeting you will have the opportunity to network with others in your area, while also brainstorming ideas for what your Region need's are for the upcoming year. Does your region want to host a virtual drive-in? Maybe your region wants to help get involved with planning the next conference? Discuss these and more while spending the last bit of the conference together.

Central, Region 1
Room: Reveille

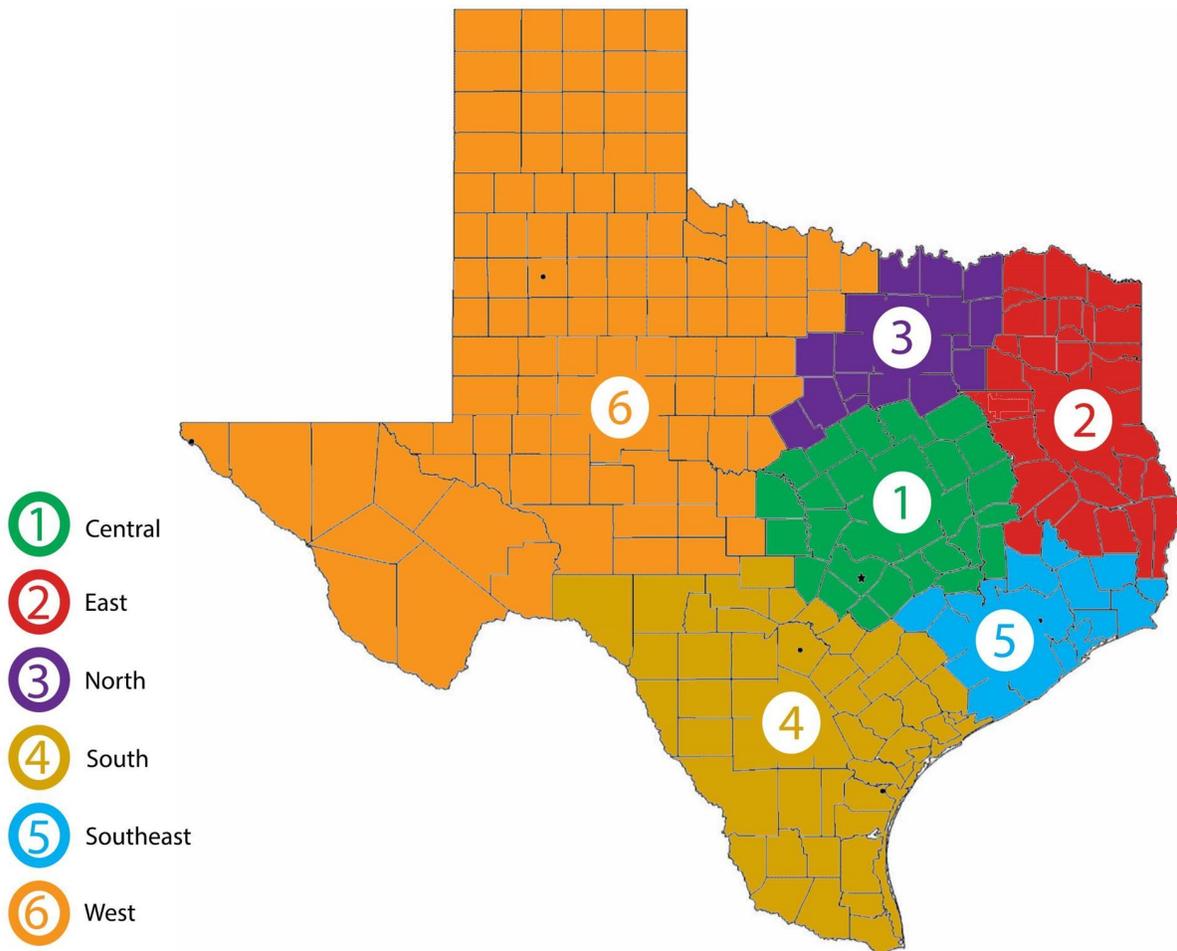
East, Region 2
Room: Oak

North, Region 3
Room: Laurel

Southeast, Region 4
Room: Hullabaloo

South, Region 5
Room: Eagle

West, Region 6
Room: Traditions



2023 ANNUAL TEXAAN CONFERENCE PLANNING COMMITTEE

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Texas A&M University
Conference Chair

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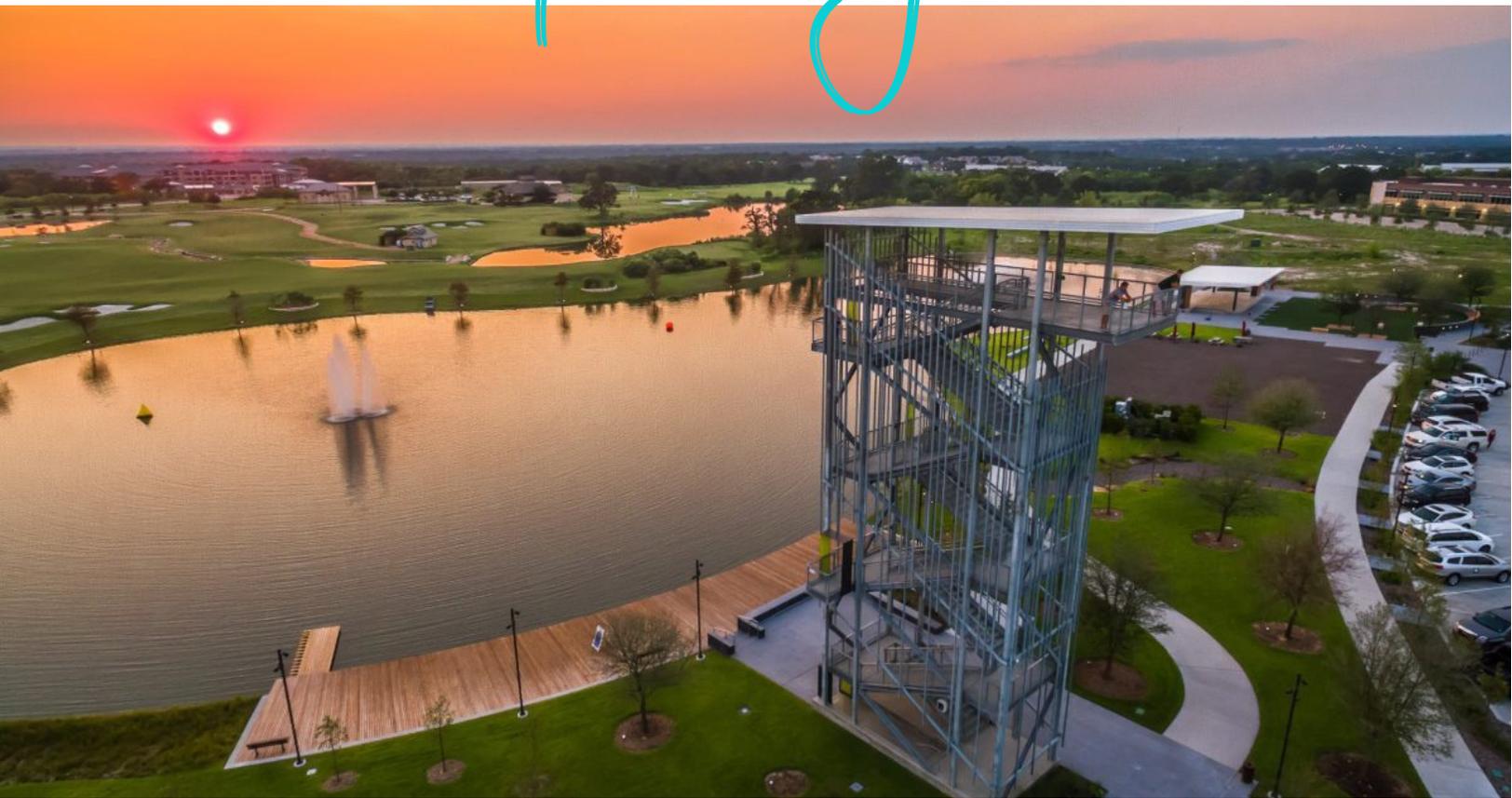
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Thank You



Make sure you have your work calendar blocked and your out-of-office message set so you can focus on the conference.

Letter from the Conference Chair



Howdy, TEXAAN Conference Planning Committee!

Approximately ten months ago, I was asked if I would be interested in being the Conference Chair for the 30th Annual TEXAAN Conference. Without hesitation, I submitted my letter of intent and anxiously awaited the results. I was very excited and humbled when I received the news that this dream was coming true for me. I knew this would give me the opportunity to work with some of the most amazing people and be surrounded by the best higher education professionals in the State of Texas. I immediately set my goals and expectations high so this would be the best conference yet!

Planning a conference takes a lot of organization, collaboration, skill, and commitment. A lot of thought and careful considerations are necessary to build the conference as there are many moving pieces that make it all happen. It was not only my thoughts and suggestions that made this conference possible, but the conference planning committee, who took my thoughts and suggestions and brought them to life.

I want to take this time to recognize each committee member for their commitment, excitement, and perseverance on this conference committee. I am extremely proud of this committee for doing an outstanding job of remaining focused to meet the goal of the conference. The amount of support and encouragement between committee members was one of most amazing things to witness throughout this journey. It is my hope that each of you will not only consider joining the committee next year, but also will share your experience and encourage others to join opportunities like this in the future.

In closing, to the entire TEXAAN Conference Planning Committee, I want to take this opportunity to extend my sincere gratitude and appreciation for volunteering your time and putting forth your best efforts to help make this conference a success! All of you played an integral part in planning this conference and making it a memorable one. I could not be more proud of you and I could not have done it without you.

Tabitha Fritz

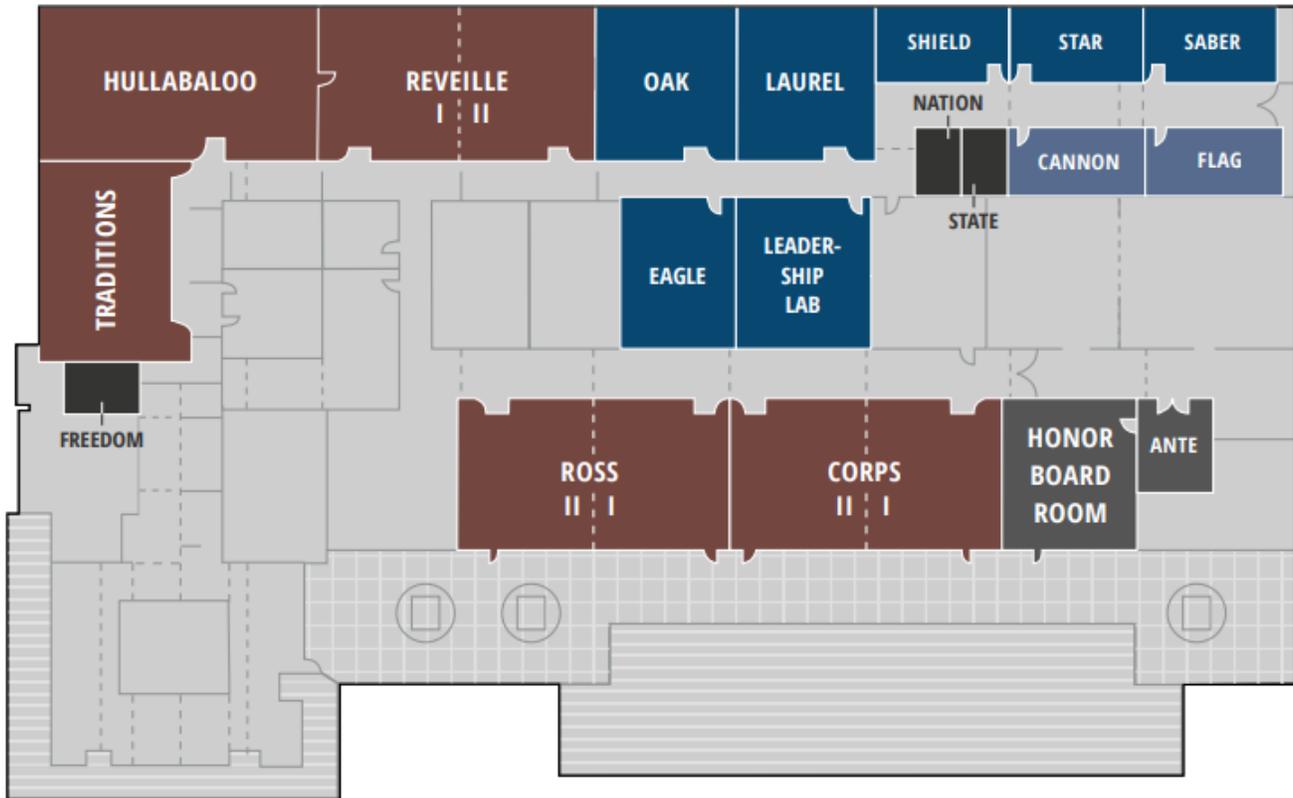
Conference Chair, TEXAAN (2022-23)

Academic Advisor IV, Texas A&M Office for Student Success

Texas A&M Hotel & Conference Center

177 Joe Routh Blvd.
College Station, Texas 77840
(888) 654-4436

2ND FLOOR



HOTEL PARKING INFORMATION

Hotel Guests

Self-parking is available for all hotel guests in the attached Gene Stallings Blvd. Parking Garage at 500 Gene Stallings Blvd., College Station, TX 77843. The third floor of Gene Stallings Blvd. Parking Garage attaches to second floor of hotel via a covered bridgeway. For more information, ask at hotel check-in.

Day Travelers

Conference attendees choosing to park in the nearest parking garage, Gene Stallings Blvd. Parking Garage, will need to pull a ticket upon entry. Please note you will need your ticket to exit and you are responsible for the payment. The maximum daily rate is \$15/entry. There is a \$40 lost ticket fee.

Texas A&M Employees

Work with your department or office to have a business permit set to your license plate to access the Gene Stallings Blvd. Parking Garage. If you park close to the Texas A&M Hotel and Conference Center, it is recommended you park in your normal lot.

COLLEGE STATION VISITOR'S GUIDE

Heart of Aggieland Visitor's Pass

Step 1 - Get Your Pass

This mobile exclusive passport is a collection of curated attractions, retailers, restaurants and more and offering deals and discounts to redeem during your visit.

Step 2 - Receive Text

Your passport will be instantly delivered to your phone via text and email and is ready to use immediately! There is no app to download. Your pass can be saved to your phone's home screen for easy one-tap access.

Step 3 - Redeem

When visiting a participating business, simply present your phone to the attendant or staff member to redeem available discounts.



COLLEGE STATION HIGHLIGHTS

Places To Go

- The Gardens - FREE
- Research Park - FREE
- George Bush Presidential Library & Museum - \$
- Northgate District - FREE-\$
- Century Square - FREE-\$\$\$
- Grand Station - \$\$
- Brazos Valley Veterans Memorial - FREE
- Gary Halter Nature Center - FREE
- Museum of the American G.I. - \$

Places to Eat & Drink

- Block T Bar & Grill - \$\$
- Century Square - \$-\$\$\$
- Gate 12 Bar and Grill - \$\$
- Fuego Tortilla Grill - \$
- The Republic Steakhouse - \$\$
- Fuzzy's Taco Shop - \$
- Koppe Bridge Bar & Grill - \$
- Urban Table - \$\$
- 1860 Italia - \$\$
- Casa do Brasil - \$\$\$



Discover more things to do in College Station by visiting [by to visit.cstx.gov/things-to-do](https://visit.cstx.gov/things-to-do)

BRYAN VISITOR'S GUIDE

BRYAN HIGHLIGHTS

Places To Go

- Historic Downtown Bryan - FREE-\$\$
- Bigshots Golf Aggieland - \$-\$\$\$
- Lake Walk - FREE-\$\$
- Messina Hof Winery - \$\$
- Aggieland Safari - \$
- Brazos Valley Museum of Natural History - \$
- Brazos Valley African American Museum - \$

Places to Eat & Drink

- KinderHill Brew Lab - \$
- Historic Downtown Bryan - \$-\$\$\$
- Blackwarer Draw Brewery - \$
- Ronin Farm & Restaurant - \$\$
- Shipwreck Grill - \$\$



EAT & DRINK



THINGS TO DO



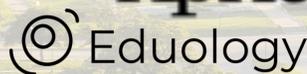
Check out the Bryan Insider Blog for more information, recommendations, and things to do. Visit destinationbryan.com/blog

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TEXAAN would like to thank each and every one of our generous sponsors for providing monetary donations, gift baskets, giveaways, and support in order to make this conference successful.



THANK YOU



TIFF'S TREATS FUNDRAISER



Enjoy a sweet treat upon returning to your home institution while supporting TEXAAN. The Tiff's Treats Give Back Partnership is providing TEXAAN an opportunity to raise funds through orders placed using the code **TEXAAN** between Wednesday, March 1st and Wednesday, March 15th, 2023. Twenty percent of all sales tied to the TEXAAN promotion will go directly towards future professional development opportunities for advisors across the state of Texas.

